LETTER OF NOTIFICATION (LON) TIPS FROM THEC

- READ & REFERENCE THEC'S LON CHECKLIST
- LOOK AT LON EXAMPLES UP FOR PUBLIC COMMENT
- BE CLEAR & CONSISTENT
 - WRITE FOR SOMEONE WHO IS NOT AN EXPERT IN THE SUBECT MATTER
 - EXPLAIN THE DEGREE BEING PROPOSED, WHY IT IS DISTINCT, & WHY IT IS NEEDED
- BE REALISTIC WITH FINANCIAL & ENROLLMENT PROJECTIONS
 - THESE WILL BE USED TO MONITOR THE DEGREE'S PERFORMANCE
 - MAKE SURE THE FINANCIAL PROJECTION FORM MATCHES THE BUDGET NARRATIVE
- REFERENCE THE <u>STATE MASTER PLAN</u> & MTSU'S <u>MISSION</u> <u>STATEMENT</u> & <u>ACADEMIC MASTER PLAN</u>
 - ARTICULATE HOW THE DEGREE WILL ACHIEVE STATE
 AND INSTITUTIONAL GOALS
- FOCUS ON WORKFORCE OUTCOMES FOR STUDENTS
 - REFERENCE LABOR & WORKFORCE REPORTS
 - INCLUDE REALISTIC JOB OPPORTUNITIES FOR DEGREE GRADUATES
- INCLUDE STRONG LETTERS OF SUPPORT THAT AREN'T SIMPLY FORM LETTERS

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